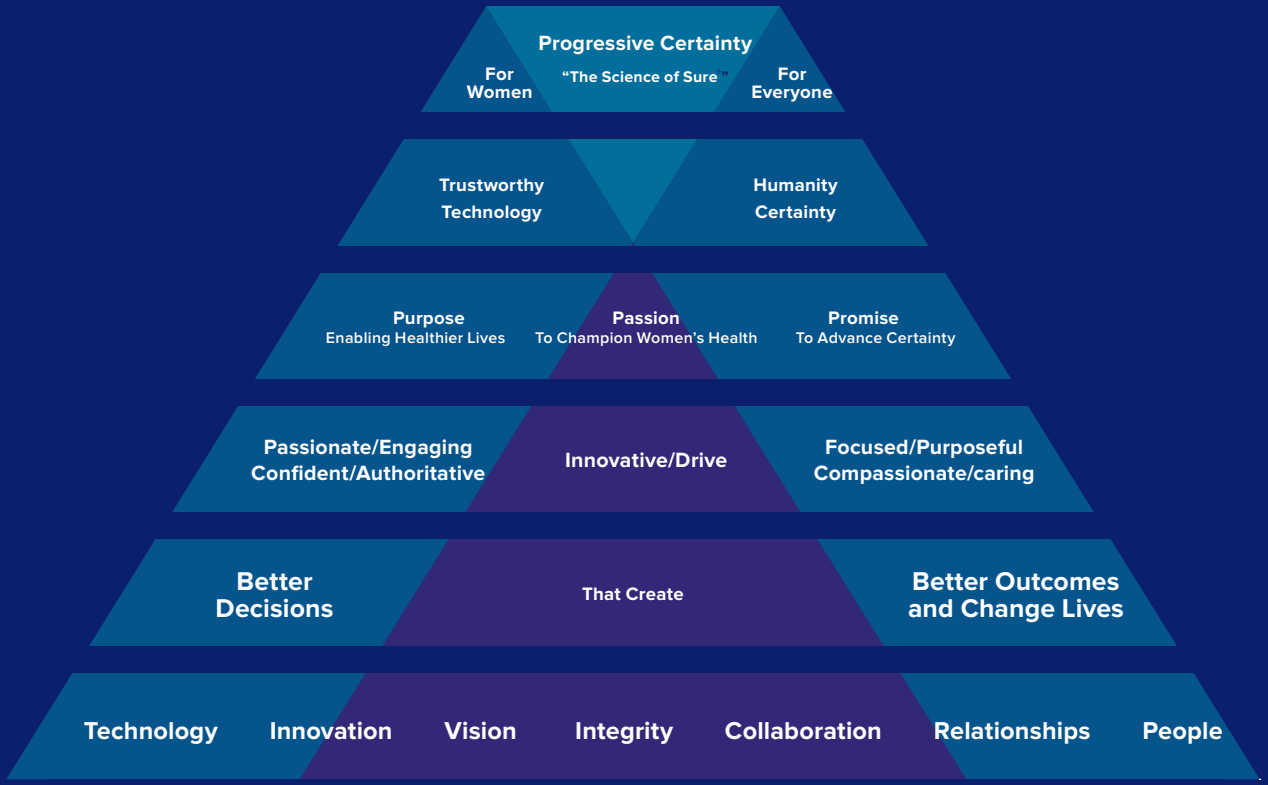
Progressive Certainty
For Women
"The Science of Sure"
For Everyone
Trustworthy Technology
Humanity Certainty
Purpose
Enabling Healthier Lives
Passion
To Champion Women's Health
Promise
To Advance Certainty
Passionate/Engaging
Confident/Authoritative
Innovative/Drive
Focused/Purposeful
Compassionate/caring
Better Decisions
That Create
Better Outcomes and Change Lives
Technology
Innovation
Vision
Integrity
Collaboration
Relationships
People