

Editorial Quality Control Checklist

This checklist, along with the Press Release Template document, outlines the most current guidance for style rules. Be aware that numerous deviations from these guidelines can be found in past releases over the years. Please DO NOT refer to old releases for style. Reach out to the Corporate Communications team if you have any questions beyond the advice offered in these documents.

Press Release Checklist

Example

- | | |
|--|---|
| <ul style="list-style-type: none"><input type="checkbox"/> Title/Subtitle:
(Title Case for Both)
<input type="checkbox"/> Intro<ul style="list-style-type: none">○ Location: CITY, AP state abbrev.○ Date: Month day#, YEAR○ Company info opening...
<input type="checkbox"/> Body<ul style="list-style-type: none">○ Logical flow of information○ Avoids repetition and superfluous detail○ All acronyms are identified at first use○ Hologic employee quoted first (job title capitalized)○ All quotes set in past tense
<input type="checkbox"/> About Hologic<ul style="list-style-type: none">○ Should immediately follow the release copy○ Use this boiler plate statement | <p>Extra, Extra
<i>Hologic Announces News</i></p>
<p>MARLBOROUGH, Mass.,
October 3, 2022 -
Hologic Inc. (Nasdaq: HOLX)...</p> |
|--|---|

About Hologic

Hologic Inc. is a global medical technology innovator focused on improving the health and well-being of women, their families and communities through early detection and treatment. Its advancements include invention of the world's first commercial 3D mammography system to find breast cancer earlier; leadership in testing for cervical cancer, sexually transmitted infections and respiratory illnesses; and minimally invasive surgical technologies for uterine fibroids, abnormal uterine bleeding and pediatric procedures.

The company also champions women through the [Hologic Global Women's Health Index](#), which provides a science-backed data framework for improving women's well-being.

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Forward-Looking Statements

- Should follow the About Hologic statement
- Use the boilerplate statement below
- Product solicitation paragraph only needed on EU or product-based releases

Forward-Looking Statements

This news release may contain forward-looking information that involves risks and uncertainties, including statements about the use of Hologic products. There can be no assurance these products will achieve the benefits described herein or that such benefits will be replicated in any particular manner with respect to an individual patient, as the actual effect of the use of the products can only be determined on a case-by-case basis. In addition, there can be no assurance that these products will be commercially successful or achieve any expected level of sales. Hologic expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements presented herein to reflect any change in expectations or any change in events, conditions or circumstances on which any such data or statements are based.

Legal

- Should follow Forward-Looking Statements
- Are all necessary trademarks protected?
- First use of a registered mark in body text should use appropriate mark (®™©)

Hologic Contacts

- Have we determined if an IR contact, a Media contact, both, or an additional contact should be listed?
- **Contact Type:** Name, Title, Phone #, email

Media Contact:

Bridget Perry
Director, Divisional Communications
(+1) 508.263.8654
bridget.perry@hologic.com

URL Links

- Links are live/updated and behave as expected?

Source: Hologic Inc. (This must be shown at the end of PR to appear on our website.)