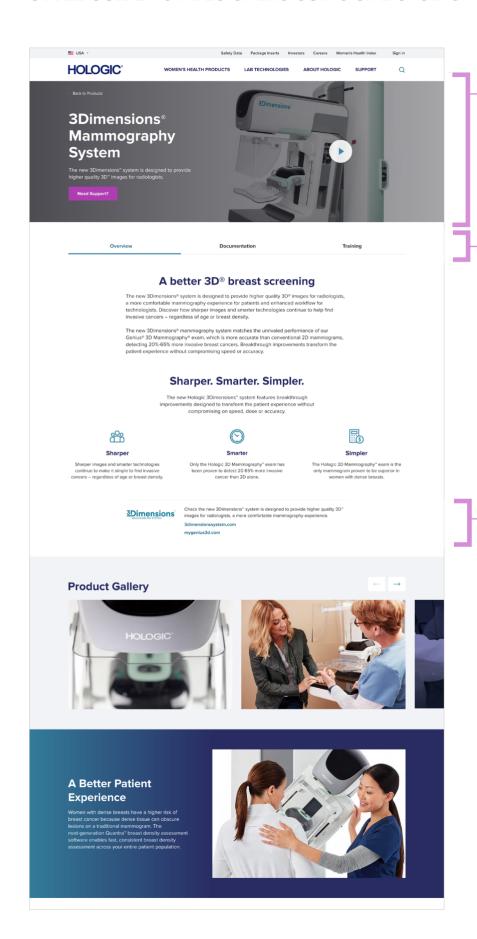# Hologic's Product Detail Pages

STYLE GUIDE FOR DESIGNERS USING SITE STUDIO

HOLOGIC®

For a consistent user experience, please utilize one of our standardized heroes featuring the breadcrumb, display title and link to support. Hero helpers are available using 50/50 or full width styles and can host stills and a variety of video options including autoplay.
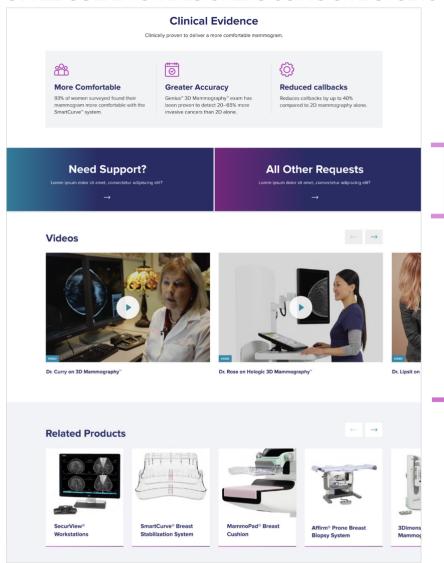
Supporting documentation and educational information, including direction to our MedEd portal, should be treated this way. Additional content pages can be navigated to by adding up to two more tabs or creating a separate in-page navigation.

This is our helper for hosting a product's logo and related microsites.
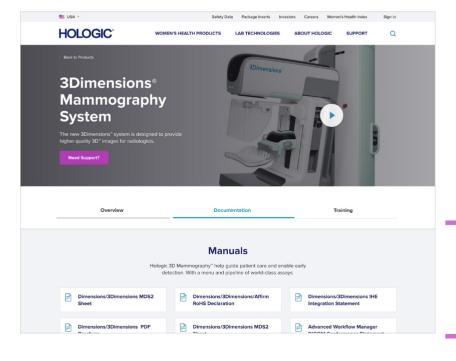
Hologic's Product Detail Pages

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This CTA pair should be featured on all product pages. The first element should always link to support.

Related products should be the last block on every product page.

Manuals and other documents should utilize these download cards.