

The **Science** of **Sure**[®]



We are grounded in science, and the integrity of the scientific method is how we deliver results consistently and confidently.



“Sure” is not in the language of computers or robots. It’s a human word, colloquial and warm. This showcases the dual nature of the **Hologic** character—built on a rock-hard foundation of science with an eye toward very real human concerns and compassion.